

# 2006 **Billboard** CLASSIFIEDS

## Move Luxury Real Estate!

Reach the high-powered world of music and entertainment

### TAKE A LOOK AT BILLBOARD'S READERS

- **60,000** are CEOs, Presidents, VPs, Owners, Partners or Directors
- **15,000** are Recording Artists, Producers or Managers
- **\$236,000** is their average household income
- **82%** take action based on advertising seen in Billboard

Classified Service

## REAL ESTATE Rates

(per insertion)

#### Minimum size:

1 column x 1 inch

#### Column widths:

1 column = 1<sup>7</sup>/<sub>8</sub>"

2 columns = 3<sup>15</sup>/<sub>16</sub>"

3 columns = 6"

4 columns = 8<sup>1</sup>/<sub>16</sub>"

5 columns = 10<sup>1</sup>/<sub>8</sub>"

4-color: Add 35% to price

Regular classified ads (no borders, no bold face, type) are **\$2.00** per word with a \$40/20-word minimum.

	1x	4x	13x	26x	52x
1 col x 1 inch	\$ 85	\$ 80	\$ 75	\$ 70	\$ 65
1 col x 2 inches	170	160	150	140	130
1 col x 3 inches	255	240	225	210	195
1 col x 4 inches	340	320	300	280	260
1 col x 5 inches	425	400	375	350	325
1 col x 6 inches	510	480	450	420	390
1 col x 7 inches	595	560	525	490	455
1 col x 8 inches	680	640	600	560	520
1 col x 9 inches	765	720	675	630	585
1 col x 10 inches	850	800	750	700	650
1 col x 11 inches	935	880	825	770	715
1 col x 12 inches	1020	960	900	840	780

Rates are commissionable when an agency represents an outside client

**Deadline:** Friday at 3:30PM (Eastern), ten days before publication

Your ad includes a listing on

**Billboard.BIZ™**

More than 600,000  
unique visitors monthly!

**LIMITED OFFER!**

Buy one ad, get one free!

First time advertisers, up to half page only.

**CONTACT**

**Arkady Fridman**

Ph: 646-654-4636

Ph: 800-223-7524

Fax: 646-654-8009

afridman@billboard.com

**Jeff Serrette**

Ph: 646-654-4697

Ph: 800-223-7524

Fax: 646-654-8066

jserrette@billboard.com

**Adam Gross**

Ph: 646-654-4691

Ph: 800-223-7524

Fax: 646-654-4798/99

agross@billboard.com